



SOLAR HEATING & COOLING PROGRAMME
INTERNATIONAL ENERGY AGENCY

IEA SHC Website Report

Randy Martin, Webmaster
IEA SHC ExCo Meeting
December 5-7, 2022



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Google Analytics

Google Analytics

Visits: December 1, 2021 – November 30, 2022

Website	Page Views	Unique Page Views
IEA-SHC.org	66,367	54,912
Task 50	680	608
Task 51	1249	1085
Task 52	623	535
Task 53	2840	2692
Task 54	1156	980
Task 55	1827	1538
Task 56	1423	1129
Task 57	189	167
Task 58	930	739
Task 59	5197	4118
Task 60	5154	4187
Task 61	3137	2580
Task 62	1369	1112
Task 63	3788	3114
Task 64	3574	2976
Task 65	3305	2705
Task 66	5763	3984
Task 67 (setup Feb, 1, 2022)	2141	1649
Task 68 (setup Feb, 1, 2022)	2202	1794
Task 69 (setup Jun 1, 2022)	1480	1137



Solar Academy Webinar Video Views

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Solar Academy Webinars

YouTube Views

- Task 65 Solar Cooling – 43
- Solar Heating and Cooling Markets & Industry Trends – 141
- Solar Certification Network – 95
- Solar Heating and Cooling Markets & Industry Trends – 27
- Task 63: Solar Neighborhood Planning – 64
- Task 57: Solar Standards & Certification - 17
- Large Scale SNC Systems Integration – 14
- Solar Heating and Cooling Markets & Industry Trends – 17
- Building Integrated Solar Envelope System for HVAC – 15
- Material and Component Development for Thermal Energy Storage – 7
- Solar Heat & Electricity PVT Solutions– 79
- Integrated Solutions for Daylighting & Electric Lighting – 36
- Solar Energy in Industrial Water and Wastewater Management – 134



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Accomplishments

2022 Major Accomplishments to Date

- Setup new Task 69
- Tweaks on Country Report System
- Posted lots of news articles
- Setup Three Solar Academy Webinar pages
- Posted Webinar Videos to SHC YouTube Channel
- Added SHC Deliverable Documents to DOI System



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Plans for Remainder of 2022

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- Continue to assist Tasks in updating their sites, setting up events and adding pages
- Check for more broken links and fix them
- Continue to submit publications to DOI System
- Other tasks as assigned
- Look into getting database systems we've setup ready and add to tasks that want to use them
- Get IEA-SHC Google Analytics web sites switched to the new Google Analytics 4 system
- Go through task sites and tweak as needed



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Budget

Budget Update

2022 Web Maintenance Budget: \$18,000

Budgeted Work Performed 2022-01 – 11 and Invoiced as of
12/01/2022: **\$10,761**

Budget Remaining: **\$7,239**

2023 Web Maintenance Budget

Annual Web & Email Hosting			\$500
Monthly Web Maintenance	12	\$800	\$9600
Web Site Enhancements			\$4400
Travel Expenses for One Trip Unused \$ will be used for Maintenance			\$3500
TOTAL BUDGET FOR 2021			\$18,000

- All monthly updates to tasks and main site
- Add additional enhancements to the site based on input from OAs and ExCo members
- Do some training for Task Managers
- Setup more new tasks
- Continue to Submit Deliverable Task Publications to DOI System

www.iea-shc.org



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